

DEFINING A LOW-INFORMATION VOTER

1. Low-Information Voters lack clear-cut moral and ethical worldviews based on Biblical principles because they are uninformed. This can be remedied at www.BiblicalVoter.com
2. Low-Information Voters fail to properly vet issues and candidates.
3. Low-Information Voters have not learned where to find accurate information and how to apply it when they vote.
4. Low-Information Voters may blindly trust elected officials to behave ethically according to biblical standards.
5. Low-Information Voters assume their candidates have their Party's biblical values. Not necessarily true. Have candidates sign *The Families First Pledge* found on www.BiblicalVoter.com.
6. Low-Information Voters underestimate the importance of elections and their impacts on society and culture.
7. Low-Information Voters are less likely to vote and, if they do vote, it is haphazard.
8. Low-Information Voters tend to vote for a candidate they find personally appealing.
9. Low-Information Voters are easily influenced by voting habits of parents, family history, and social connections.
10. Low-Information Voters make last-minute voting decisions.
11. Low-Information Voters tend to vote based on recommendations from resources that support their worldviews.
12. Low-Information Voters are easily swayed by news that conforms to their worldview without checking facts.
13. Low-Information Voters weaken voting results for those promoting biblical values. This contributes to national division, not unity.
14. Low-Information Voters are lazy voters.

